ORDER

KLAS

Orders	Order / Rev:	36879		
	Alt Order #:	08836548		
	Product Desc:	ISSUE		
	Estimate:	466		
	Flight Dates:	08/28/12 - 09/03/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/03/12 / 08/03/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	Americans 4 Prosperity		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	15	$42,250.00	$35,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	$42,250.00	$35,912.50	0.00
Totals	15	$42,250.00	$35,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	$42,250.00
Market	100%	$120,714.29

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	24%	$28,971.43
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	9%	$10,864.29
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	08/28/12	08/31/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p		-TWTF--	:30	3	$1,500.00	LV1	0.00 NM	3	$4,500.00
	5P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/27/12	09/02/12	-TWTF--	3	$1,500.00	0.00								
E 2	8	08/28/12	08/31/12	630-7p Inside Edition Inside Edition	CM	630-7p	-TWTF--	:30	3	$1,100.00	LV1	0.00 NM	3	$3,300.00

Order / Rev: 36879 Advertiser: Americans 4 Prosperity

Alt Order #: 08836548 Product Desc: ISSUE KLAS

Flight Dates: 08/28/12 - 09/03/12 Estimate: 466

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				INSIDE EDITION										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-TWTF--	3	$1,100.00	0.00							
E	3	8	08/29/12	08/29/12	Wed 10-11p	CM	10-11p	--W----	:30	1	$6,000.00	LV1	0.00 NM	1	$6,000.00
					CSI										
		CSI													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	--W----	1	$6,000.00	0.00							
E	4	8	08/30/12	08/30/12	SD Charger Football	CM	Thurs 7-10p	---T---	:30	1	$2,500.00	LV1	0.00 NM	1	$2,500.00
					SD Charger Football										
		NFL PRE SEASON SD-ST LOUIS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	---T---	1	$2,500.00	0.00							
E	5	8	08/30/12	08/30/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$8,000.00	LV1	0.00 NM	1	$8,000.00
					Big Brother										
		PERSON OF INTEREST													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	---T---	1	$8,000.00	0.00							
E	6	8	09/01/12	09/01/12	8 News Now Sat 11p	CM	11-1135p	-----S-	:30	1	$800.00	LV1	0.00 NM	1	$800.00
					8 News Now Sat 11p										
		11P NEWS SAT													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-----S-	1	$800.00	0.00							
E	7	8	09/02/12	09/02/12	CBS News Sunday Morn	CM	CBS Sunday Morni	-----S	:30	1	$1,700.00	LV1	0.00 NM	1	$1,700.00
					CBS News Sunday Morning										
		SUN MORNING													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$1,700.00	0.00							
E	8	8	09/02/12	09/02/12	Face The Nation	CM	Face The Nation	------S	:30	1	$850.00	LV1	0.00 NM	1	$850.00
					Face The Nation										
		FACE THE NATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$850.00	0.00							
E	9	8	09/02/12	09/02/12	Sun 7-8p	CM	7-8p	------S	:30	1	$12,000.00	LV1	0.00 NM	1	$12,000.00
					60 Minutes										
		60MIN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$12,000.00	0.00							
E	10	8	09/03/12	09/03/12	8 News Now 5-630p M-F	CM	5-630p	M------	:30	1	$1,500.00	LV1	0.00 NM	1	$1,500.00
					8 News Now 5-630p M-F										
		5P NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$1,500.00	0.00							
E	11	8	09/03/12	09/03/12	630-7p Inside Edition	CM	630-7p	M------	:30	1	$1,100.00	LV1	0.00 NM	1	$1,100.00
					Inside Edition										
		INSIDE EDITION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$1,100.00	0.00							
												Totals		15	$42,250.00